

#### CREDIT UNIONS – USA PERSPECTIVE

#### ACE CREDIT UNION SERVICE CONFERENCE

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### **OUTLINE**

- Regulatory Structure
- Role In New Economic Environment

- Imagine the Possibilities
- Questions & Answers



#### **PROCUREMENT**

- Board –Presidential Appointees
- Senate Confirmation Required
- Both Political Parties Represented
- Six Year Term
- Goal Credit Union
   Oversight (facilitate
   availability of credit to
   those of modest
   means)





#### CREDIT GAPS & CREDIT UNIONS

- Signature Loans (unsecured)
- Individual Development Accounts
- Second Chance Checking Accounts
- Education (financial restructure, loans, savings)
- Community Partner





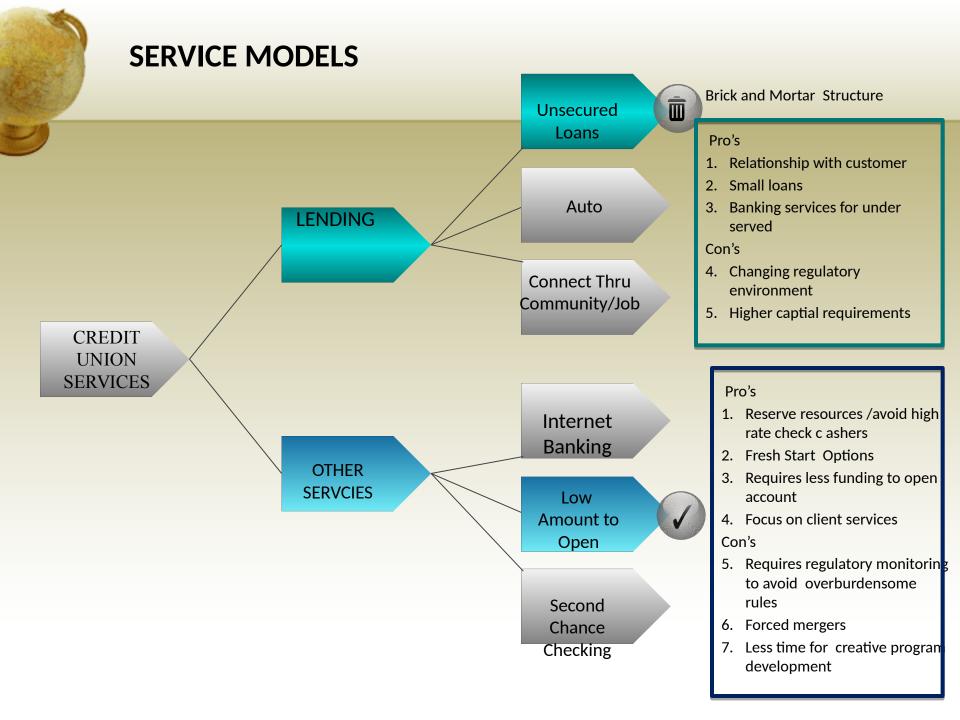
## LEGISLATIVE PROPOSALS

Proposals Post Economic Meltdown

## IMPACT OF ECONOMY ON CREDIT UNIONS

- •H.R. 688 limit credit union lending amount of business loans to 12.25% of credit union net worth
- •H.R. 1538 establish minimum standards for financial literacy
- •H.R. 3584 —treat credit unions as insured depository institutions for purpose of FHLB system membership

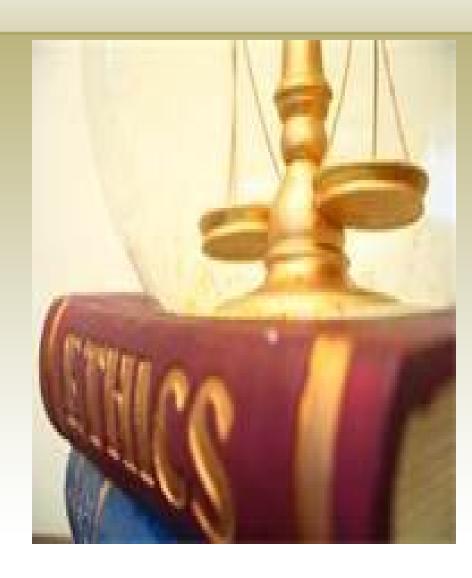






#### **SUMMARY**

- Lending
- Fresh Start Programs
- Education (financial literacy
- Response /Competitive
  Open to High Rate Service
- Technology to Reach the Unbanked





# CREDIT UNION SERVICES

Opportunities



### **PROS**

- Cost Reduction of Credit
- Increased Access
- Community Relationship
- Buffer (maybe)
- Opportunities Unlimited



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#### **SUMMARY**

Fill Credit Gaps

Education – Increased Focus

Diversify Consumer Base

• Model More Appealing In Economic Environment



## **QUESTIONS**

**OPEN DISCUSSION** 



## **QUESTIONS**

- What Are The Barriers?
- Funding Opportunities
- Viable Partners?
- Community Help Needed? (yes they have a role)
- What About the CDFIs